

THE GLEICHEN CALL

VOLUME XXVIII NO. 26

GLEICHEN, ALBERTA, WEDNESDAY SEPTEMBER 12, 1934

SUBSCRIPTION \$2.00 PER YEAR

CRAIGANTLER

WINS FROM ROSEBUD

Craigantler beat Rosebud 27 to 24 in nine innings of softball. Play was fairly even for the first seven innings with Rosebud slightly in the lead. The Craigantlers took the game by determined play in the last two innings.

Each team was well supported by both spectators and rooters. Players: Mable Sheets, Dagmar Hansen, Victor: Envelosen, Jean McBean, Dorothy McBean, Henrietta Dankwerth, Edna Grant, Verne Wheeler, and Grace Dankwerth. Carl Collier is coach.

A return game will be played at Craigantler ball diamond, Sunday September 16th.

BARGAIN FARES

TO BANFF

THIS WEEKEND

Attractive cent-a-mile fares to Banff and return are being offered by the Canadian Pacific Sept. 14th and 16th with return until Sept. 18th. From Banff. September is usually a delightful month in the mountains and the announcement will be welcomed by lovers of beauty as an opportunity to spend a few days at the famous mountain resort. Mr. Phillip, the local ticket agent has full particulars and will be glad to give any information.

THE NOBLE JACKASS

(By a Local Jackass)
Almost every man will feel flattered if you tell him that he is a lion or an eagle, or a whale of a fellow. He will even stand for it if you say that he is a bear, or a horse; but you must not call him a jackass. He won't like it. Him a jackass? Huh! He will kick you up the street demanding an apology. If, indeed, he doesn't hand you one with great potency on your ever design.

No they don't like it; nobody like it. And why, I often wonder, for the noble jackass has done more for the human race than the rest of the managerie put together. Men have borrowed splendid facilities from the lion and the eagle, the bear and the buffalo, from the lion constrictor even and the ant—some quality from every creature on the earth—but to none of them does he owe so much as to the jackass.

I see you smiling, but I hasten to assure you that I am not joking. I never was so much in earnest in all my born days. When I look about me in this district, in this province, this great Dominion, and when I mark how much we are indebted to men who are three parts jackass, I feel like taking off my hat to that long eared critter.

Took a look at your own town. There was once a time when the people said the country was no good. Who stayed with the town and country through thick and thin? The jackasses—the noble jackasses.

I love those heroic old jackasses who put their money into Canada and swore by her at a time when British wanted to get rid of us, and Uncle Sam looked upon us as a huge joke, a sort of a whoa-back-haw, say-side distant relation. We are told that truth is ever on the scaffold, wrong forever on the throne; and wrong would have a soft snap were it not for the jackasses. A tyrant or a monster can make a lion or a bear, or a horse, or a buffalo, or an elephant jump through a hoop, though a drum, sit on a toilet, or some such humiliating thing, but he is up against it when he ties it with a jackass. The blood of the martyrs is the seed of the church. They wouldn't give in; they wouldn't retreat; you might skin them, you might burn them, you might tear them to pieces with wild horses, but they wouldn't stand on their heads, or jump through a hoop, or do a song and dance in the sawdust.

Napoleon complained bitterly at Waterloo that the British didn't know when they were licked. Any other nationality would have run away about dinner time. Any other people but us would have skedaddled out of Africa, out of India, out of America, long ago; but we were so blessed eternally we wouldn't budge.

The jackasses are all right.

News Items of Local Interest

To have seen Gleichen last Saturday night, would remind one of prosperous times. The streets and stores were crowded.

We see several indications of better times returning—several new cars around.

Mrs. R. A. Brown has returned from the coast, where she was visiting friends and relatives.

Rain fell for sometime Friday night and delayed harvesting. A light rain fell again Monday evening about six o'clock.

Coal production in the province to the end of July of this year was 2,375,672 tons, compared with 2,209,455 tons for the same period of 1933.

R. W. Brown is a happy man these days since an oil well that he is interested in came into production, in Casper Valley. Mr. Brown has been interested in oil for many years and it now appears that he will win his just reward for so patiently sticking to it.

Dr. John T. Ross, deputy minister of education, after 28 years of service in Alberta, is retiring on pension this month. He is succeeded by Hon. Percy Baker, provincial minister of education. Dr. Ross' successor has not yet been named.

W. Smith who for some years past published the Basanano Mail has disposed of his interest to Nesbit Bros. Mr. Smith retired the best part of a long line and in these trying times was well supported by the business men of Basanano. Here's wishing every success to the new proprietors.

Harry Carreck devoted a day to leaning up the weeds in the rink. His activity at the rink has caused some concern in the hockey talk for the coming winter. It is proposed to level the ground a little more and then turn the irrigation water in the rink in order to soak the ground thereby using less water when freeze up comes.

The annual duck season opens in the province, south of the Athabasca River on Sept. 16. The open season extends to November 15. The open season for grouse north of the Lacombe-Kerby line of the C.P.R. is for the month of October, and for the territory south of that line is for two weeks from October 1 to 15. Season for deer, moose and caribou opens November 1, for six weeks.

ROYAL MISTAKE

The royal families of Europe have paid a fearful price for the practical they have established of consanguineous marriages. One would have thought that the physical afflictions which cursed the Romanoffs, the Hohenstollerns and the Burbons would effectively prevent a continuation of the intermarriage of royal relatives. But it seems not so. Prince George, son of the King of Great Britain, is to marry Princess Marina of Greece. They have the same great grandfather. History may think that it is preserving something noble when marriages are restricted to a family compact. That is a relic of the days of the "divine right" of kings. In actual practice it is a weakness and a menace. The deformed arm of ex-Kaiser William, the pulling little weakness which was the Tsarvich before the Bolsheviks massacred the Russian royal family, the inherently unstable Prince John of Spain, recently dead from haemophilia, are examples of danger established to children when relatives by blood intermarry.

Royal families as preserving nothing worth while when their children are not permitted to marry outside the charmed circle. In fact the introduction of a blooded peasant girl into such a family would probably be the best thing that could happen to it. The keeping out of non-royal folk achieve nothing. After all mankind is comparatively young in years and "When Adam delved and Eve span Who then was the gentleman?"

—Hanna Henshaw.

One day last week Const. Batts picked a harvester who was wanted in Manitoba for robbery at the farm of A. Sauer's. This was a smart bit of work on the part of the constable, who had a description of the wanted man, with a hint that he was in this district. After spending some time looking around the country he finally located his man and hurried him off to Calgary.

Father Bowlen of High River, and Father Morrow of Brooks were recent visitors to town.

The Catholic Women's League will hold a tea and sale of home cooking on Saturday next, Sept. 15th, at the home of Mrs. E. J. Girard. All are most cordially welcome to attend.

A general meeting of representatives of various organizations in the province, to discuss the legislative committee's report on health insurance, will be held in the medical building at the university in Edmonton, on Friday, September 21. The meeting is being held in order that the public may be fully informed regarding the proposals recommended by the legislative committee with respect to a plan of health insurance. Delegates from representative groups in the province will be in attendance, but it is announced that any one interested will be welcome. It is hoped that Mr. Hugh H. Wolfenden, consulting actuary to the Canadian Life Insurance Companies association, will be present at the meeting, as he is to be in the west at that time. Mr. Wolfenden is an internationally known actuarial authority.

Decision to initiate two important projects for assistance of settlers in the drought areas of the province has been made by the provincial government. This week, announces Hon. George Handley, acting premier. One of the projects in the initiation of a program of work in the municipalities and improvement districts in the dried out areas to be financed by the provincial government through the municipal authority, in such a manner as to give the greatest benefit to the farmers in the districts. This program will include not only the construction of roads throughout the municipal districts concerned, but also the construction of dams for the conservation of water for stock in the areas most seriously affected by drought conditions. The other project is in connection with the disposal of cattle in the hands of settlers in the drought districts. From information now in the hands of the government, there are some 30,000 or 25,000 head of cattle to be disposed of. Some of these have been sold at unfairly low prices. The government hopes to initiate arrangements whereby some of these cattle will be disposed of, the low grade stock going to packers for processing, while it is hoped to be able to sell the more desirable stock to those who have feed in the northern districts. Details for both the above projects were still to be worked out, but the general policies have been decided upon.

THERE WAS A HOT TIME IN TOWN SATURDAY NIGHT

To life in grand style when no less than six fights occurred within an hour. It was just good old time harvester fights with a crowd estimated at about 200 taking it all in free. A puddle of water was used for a platform and different pug measured their lengths in its cool depths. The water sort of revived the fighters who came plunging back for more. Tiring of the paddle the fighters surged across the street, hither and yon. The pug caused and swamped blows. The crowd granted its approval as fist met flesh and blood flowed. Those who had three sheets to the wind when the fracas started straightened up with startling rapidity. After the excitement was all over, one of the victims was led off for medical attention. Yes, everybody had a glorious time.

THE CROP TESTING PLAN 1934 SEASON RESULTS

The fourth year of the Crop Testing Plan in Western Canada has just concluded its operations for the summer season. This plan, which started in a very modest way with one line elevator company working in co-operation chiefly with the Dominion Department of Agriculture, has now been extended to take in five additional companies in co-operation also with western universities and Dominion and Provincial departments of agriculture, the entire work being co-ordinated by the National Advisory Committee on Agriculture Services.

This plan, as has frequently been explained, involves the selecting of samples of wheat from farmers' wagons at country elevators and the growing of said samples at experimental stations, universities and at selected points throughout the country. An maturity approaches, these plots are carefully examined by experts who determine the purity as to variety of the said samples, and classify the material under test into three groups on the basis of its suitability for seed purposes. These groups are designated A and C. A representing that material which is practically pure as to variety, and so suitable for feeding purposes; B that which is reasonably pure only and C group representing stock so badly mixed that it should not be used further as seed.

During the inspection and classification of these plots a field day is held in order that farmers and elevator agents may have the advantage of the presence of the above mentioned experts who are always glad to explain differences between varieties, and to point out the practical advantage to the farmer himself of using only the purest type of seed of a recommended variety.

During the past month there have been checked up in the above manner some 15,000 samples of wheat secured from farmers at 600 points in the west. This work was done at 50 central points termed district plots. The classification of these plots, each of which actually represents a field of wheat, indicates that 23 per cent were entitled to be included in a class, while 36 per cent being reasonably good were classed as B, and 41 per cent were classed as C.

From the above it would seem fair to conclude that insofar as concerns the 600 districts surveyed, more than 41 per cent of the farmers are not using seed of as desirable a type as they might. An interesting feature of this investigation is that practically every one of the elevator districts from which these samples were secured has at least some farmers who are growing excellent stock but that this knowledge unfortunately is not very widely known—indeed in many cases the farmer growing A material was unaware of its good quality.

Another interesting discovery has been that a very large percentage of the A lots have been traced back directly to registered seed. Some of these lots, it was found, had been obtained as registered seed several years ago but by reason of the inherent purity of this class of seed had retained a high degree of purity throughout the years. This incidentally is one of the best arguments that might be presented in favor of the use of seed of high pedigree.

One of the worthwhile developments of this undertaking is going to be that numerous districts will be developed in which all farmers will be growing the same variety thereby providing sources of seed from which large quantities of relatively pure material may be drawn when required for relief or other purposes.

The crop testing plan is the result of the vision of Mr. A. L. Searle president of the Searle Grain Company, who, in 1928, considered those who handled the farmers' plots could do much to assist in the improvement of the quality of such products, hence the enhancement of the income of the farmer. Consultation between the research department of the Searle Grain Company and Mr. L. H. Newman, Dominion consultant, resulted in the Crop Testing Plan.

Penny Wise

There is no heat value in ashes, rock or bone, yet these all count in weight you pay for when buying inferior coals.

Our stock is fresh and free of impurities From the highest grade coal mines in Alberta. Our selling price is based on cash buying and low expense ratio and gives our customers real value.

R. S. McQUEEN

COAL WOOD CARTAGE
PHONE 37 GLEICHEN

BARGAIN CENT-A-MILE TRIP TO BANFF AND RETURN

Fares apply from all stations in Alberta and Saskatchewan.

GOOD GOING
SEPT. 14 AND 15

Return Leave Banff
up to Sept. 18th.

Ask your local agent for fares and additional information.
CANADIAN PACIFIC

The Gleichen Flour Mill

Once King Arthur ruled this land, He was a thrifty guy.
And always got full value
When he went out to buy.

But quality, the king must have, As well as moderate price, Nor would he ever buy a thing Unless it looked real nice.

Now, when he came to Gleichen Mill He bought our flour at sight. Our flour is Best flour, and Our price is always right.

which this year has been carried out by the British American, National, Northern, Midland & Pacific and the Searle Elevator Companies, together with the kind help and assistance of officials from the Dominion seed branch, the experimental farms, universities, provincial departments of agriculture and the Canadian Seed Growers Association, all of whom have made valuable contributions to the work by analyzing accurately the many thousands of samples growing in the plots.

During the course of the Regina Grain Conference last year the Crop Testing Plan was viewed in operation at Redoubt with much enthusiastic approval by many distinguished agriculturists, among them Sir John Russell, director of experimental station, Rothamsted, England, and Sir Albert Humphries, who reported. Sir Albert Humphries stated at the meeting that "the knowledge that such a method of crop improvement as the Crop Testing Plan was in operation in Western Canada would give added confidence to the British millers in their belief that the quality of Canadian wheat would be not only maintained but no doubt increased in the future."

The National Committee on agricultural services, after having stud-

JANET GAYNOR LIONEL BARRYMORE —and— STEPHEN FETCHIT with others

"CAROLINA"

AT 7.30 AND 9 P.M.
NEWS COMEDY
GLEICHEN COMMUNITY HALL

GOOD-BYE TROUBLE



RIDE ON GOOD YEAR ALL-WEATHERS

You'll bid farewell to annoying tire troubles when you change to Goodyears. All across Canada the All-Weather tire is the first choice of motorists.

Good Year tires are the most economical you can buy. They give the most mileage for the least money.

MacCULLAM & SMITH GLEICHEN, ALBERTA,

led the Crop Testing Plan, and having observed the results attained, have thought so highly of it that they have officially sponsored the plan and have given it every encouragement and assistance, which same encouragement and assistance, they have (Continued on another page)

Finest Quality Reasonably Priced

"SALUDA" TEA

"Fresh from the Gardens"

Uniform Price System Advocated

Introduction of a uniform price system throughout Canada as a means of distributing whatever benefits result from protective tariffs and of equalizing production costs, was advocated by J. D. McKenna, St. John, N.B., publisher, in a recent submission to the royal commission investigating Nova Scotia's economic situation.

Urging equalization of wholesale prices of all protected goods manufactured in this country, Mr. McKenna contended that Montreal and Toronto virtually monopolized whatever benefits resulted from protective tariffs. Eighty-five per cent. of manufactured goods came out of Ontario and Quebec, he said, and because costs of the finished articles included all the taxes imposed by governments, provincial and federal, it followed that people of other provinces purchasing those goods, had to "pay not only their own taxes but theirs as well—and that comes to a pile of money."

His scheme to equalize costs and to standardize prices throughout the country, involves absorption by manufacturers of freight charges, a process with which money in Western Canada would be prone to agree. This, Mr. McKenna claimed, would permit manufacturers to place their products on the market at a uniform price—the same in Halifax, Regina and Vancouver as in Toronto and Montreal. Press despatches note that at the close of his presentation, Mr. McKenna was complimented by Prof. John Harry Jones, of Leeds University, England, who, noted as an economist, is chairman of the commission.

The contentions and proposals of Mr. McKenna are by no means new to Western Canada. Least of all are they new to a certain small group of Saskatchewan economic students which, for two years or more, has quietly been conducting inquiries along similar lines, with a view eventually of sponsoring a plan which might be adopted as a "Western Policy." This group has concentrated its attention upon the price structure, seeking to determine what inequities exist with it, noting more particularly the effects upon it and upon the purchasing power of the prairie provinces of freight, tariff and taxation costs.

The former favorable disparity in wage and salary scales as between Western and Eastern Canada having disappeared under stress of economic conditions, or being noticeable only in reverse, the Saskatchewan group has been seeking something to compensate the loss. Though prices of manufactured goods had fallen, the drop was commensurate with the drop in prices of farm products, and seemed to be determined largely by the reduced purchasing power of consumers in the West. Somewhere within this price structure, it was felt, lay certain factors which, if equalized or removed, would effect much-needed adjustments. Hence came the attack upon prices.

The Saskatchewan group has laid stress on the fact that, while freights and tariffs have increased producers' production costs, they have received no compensation from manufacturers of consumers' goods, nor have the advantages accruing to the industrialized areas been distributed as it was thought, they should be. From this it was argued that, as consumers, prairie farmers were encouraging a system which tended to centralize industry in the Toronto and Montreal areas, which areas derived direct benefits from local taxes payable by the industries and from circulation of the payrolls of such industries. This system, it was contended, placed the West under both at home and in the East.

It was felt, therefore, that, inasmuch as these advantages were accorded the manufacturing areas of the East, there should be some compensatory factor, some method of distributing benefits, to all parts of Canada in the price structure. That is to say, while goods might cost a little more in the area of their manufacture, they would cost a little less in the area of their consumption. And inasmuch as the principle already is applied in the case of nationally-priced products, the proposition at first sight appears fair and just. The West will watch eastern reactions to the proposal made by Mr. McKenna, with considerable interest.

Border Cuts Off Hospital

Free State Board Has To Cross Line To Inspect It

Derry Port sanitary board has just held a remarkable meeting, the members leaving Northern Ireland to go into the Free State to deal with the business for which the meeting was summoned.

The board crossed the border in taxis to inspect its hospital at Ballyratt, near Mulline, in County Donegal, a hospital which has never had a patient since its opening thirteen years ago. It was built to deal with cases of infectious disease on vessels coming to Derry, but before its completion, the board had been created, with the result that the board was left on one side of the border and the hospital on the other.

No solution of the situation has ever been devised and the board decided to effect repairs to the institution, the chairman remarking that "the present state of affairs cannot go on forever."

South Africa Satisfied

Secession of South Africa from the Empire as "dead as a doornail," according to General Smuts. Yet 34 years ago says the Ottawa Journal, General Smuts was riding the velvet warpath on the Empire. History tells of little more splendid than this collision between Briton and Boer.

Few People Escape Attacks Of Summer Complaint

Summer Complaint may be slight, or it may be serious, but you can't tell when it seizes you how it may end. It may be a little profuse diarrhea, the Londoning and purging to continue, for a day or two, and you may become weak and prostrated.

Just as soon as you feel any looseness of the bowels get out once your druggist and get a bottle of Dr. Fowler's Extract of Wild Strawberry and check this unnatural action before the weakening looseness can get started.

Don't experiment. Get "Dr. Fowler's." It has been on the market for 88 years.

Not Very Profitable

Abraham Lincoln Made Very Little From Law Practice

When Abraham Lincoln was elected president of the United States, his bank balance aggregated \$601.44. The original ledger showing his account now is on display in the Springfield Marine bank at Springfield, Illinois, where Lincoln was a depositor from March 1, 1833, until his death. His account after his death was continued by his administrator, Judge David Davis, of Bloomington, Ill., being finally closed on May 22, 1867.

The ledger in which his account appears is displayed in a glass and wrought-iron show case. The ledger is turned to a page on which is written in fine script the name "A. Lincoln" and the entries on the page bear out the certainty that his income from the practice of law was meagre at times.

COULD NOT SEW A BUTTON ON

Her Hands Were Helpless With Rheumatism

At one time she thought she would lose the use of her right hand. But "a blessing"—in the form of Kruschen Salts—put her right again.

"I was sure in a bad state," she writes. "In fact, I could not do my housework. I was so bad with rheumatism in my arms and hands, I could not sleep at nights, and I thought I would lose the use of my right hand. I could not do any thing, nor could I sew a button on. My arm would go dead. I was advised to try Kruschen, and inside of three weeks I found such a change. I have kept on taking it, and now I sleep all night—thanks to Kruschen's help and relief."—Mrs. J. H. H.

Two of the ingredients of Kruschen Salts have the power of dissolving uric acid crystals, which are responsible for rheumatic agony. Other ingredients of these salts assist Nature to expel these dissolved crystals through the natural channel.

Wheat Situation Hopeful

Supply For 1934-35 More Closely Related To Probable Demand

The crop year 1934-35 is commencing with the general wheat situation not without its hopeful aspects, the Dominion bureau of statistics states. The supply of wheat available for the present cereal year has been greatly reduced by virtue of a second successive crop disaster in the United States, the certainty of a low yield in Canada, a sharp reduction in production in many European countries and the prospects of a small crop in Australia. These developments combine to produce a situation where the available supply of wheat is more closely related to probable demand at any time in recent years, the bureau said.

According to the United States department of agriculture, production of corn, wheat, oats, barley, rice and flaxseed are expected to be the smallest in 30 years.

Value Of The League

Exerts An Immense Force In The Prevention Of War

There is probably not a single country in Europe where the common people would blindly follow its leaders into war, if called upon to do so. All the nations of the world have a fact formally renounced war as an instrument of national policy; and the machinery of the League of Nations exists for its prevention. It is quite certain that, if war were imminent, threatened, or were actually to break out in one quarter, resort would be made to the League, whose power of collective action, even if never yet fully utilized, is potentially immense. Its mere existence has undoubtedly acted as a deterrent at least upon the lesser nations and upon those which are not removed by oceanic distances from Geneva.—London Times.

Experimenting With Dry Ice

Air Cooled Planes Would Facilitate Travel In India

A transportation company in India is experimenting with dry ice, or cold carbon dioxide, as an agent for cooling aeroplanes. If satisfactory results are obtained, planes travelling across that country will be air cooled in future. Should experiments prove successful travel should be facilitated between Calcutta and Bombay, where summer temperatures of 115 degrees are considered normal and 130 degrees is sometimes exceeded.

Doorkeeper—Say, come back. Dogs are not allowed in here, sir.

Visitor—That's not my dog.

Doorkeeper—Not your dog? Why, he's following you.

Visitor—Well, so are you.

A Wonderful Operation

Severed Eye Muscle Sewed And Woman's Sight Restored

An operation—one of the most delicate in eye surgery—has restored sight to a Memphis woman. Platinum needles, electrically heated, punctured the eye 20 times in the course of the skillful surgery which regained for Mrs. Westwood Syre 75 per cent. normal vision.

She lost the sight of one eye in June as she returned to her home from her flower garden. The other eye was not affected. A noted Memphis eye specialist said it was retinal detachment.

Severing a muscle he turned the eyeball inward. Foreign fluid had accumulated behind the retina causing it to bulge toward the centre of the eye. The retina is the curtain on the back of the inside of the eye on which images are focused and nerve sensations are transmitted to the brain. Blindness results if the retina is disturbed.

On the outside and back of the eyeball is a fibro-muscular covering which controls the movements of the eye and keeps the eyeball in shape. From the outer edge of the fibro-muscular coating to the area under the bulging retina was a distance of one-eighth inch. A tiny fraction would be pierced, endangering both sight and life, as the eyeball is a jelly-like substance that keeps the eye round.

Twenty platinum needles, each one-eighth of an inch long, each with a silk thread in one end, were placed nearby.

Clamped the first with an instrument which brought electricity to the needle until it was hot, the surgeon inserted the fiery point into the small area.

Twenty times the eyeball was pierced. Then slowly he grasped the thread and pulled out each needle. The severed eye muscle was sewed.

For two weeks the patient lived in total darkness, her head braced to prevent movement which might break any connections where the needles had seared through the eyeball, allowing one-half teaspoon of fluid to drain off and causing the retina to be gripped when it resumed its normal position.

The retina slowly dropped back into position. The eye healed. Bandages were removed. Light filtered into the retina. Objects became distinct.

Interesting Old Clock

Timepiece Of Catherine The Great To Be Repaired

A 17th century clock, made by James Keels, an English craftsman, and presented to Catherine the Great by her favorite, Marshall Potemkin, is to be restored, says a Leningrad message. The clock, which is of great artistic value, has not been in working order since 1915. When it is in working order, at noon every day the image of a peacock on the clock stands up and spreads its tail, which is made of gold; a cock, four or five times larger than life-size, starts crowing; and an owl, sitting on a branch above, rings a number of small bells.

Faster Planes Needed

French Air Staff Says Paris Would Be Helpless From Invasion

An invading air fleet will wipe Paris completely off the map unless France gets faster fighting planes, the French air staff believes. Officials said the four day aerial manoeuvres, recently held, showed conclusively that the capital cannot, with present effectiveness, be defended against air raiders, and emphasized sharply the urgent need for speedier aircraft.

A force of rebuilt pursuit planes failed to match the speed of heavily loaded bombers, comprising the "attacking fleet," the average speed of which was 140 miles an hour.

June—"My Scotch boy friend sent me his picture yesterday."

Jean—"How does he look?"

June—"I don't know yet. I haven't had it developed."

Many new commercial ships are being put into service in Greece.

BABY SCALDED!

Quick! Get the MECCA OINTMENT

Stop the pain and agony of scalding and burning. Prevents infection and saves from serious destruction and disfigurement. Keeps a supply of ointment in your home to meet all emergencies. Mecca Ointment is sold by all Druggists—25c, 50c (tube), 50c and \$1.00.

W. N. U. 2083



Plug tobacco goes farther, because it lasts longer in your pipe. It's fresher, too, because the big plug doesn't dry out and you cut it coarse or flaky, to suit yourself.

DIXIE

PLUG SMOKING TOBACCO

Ontario Municipal Debt

Stated Debt Is Largest Of Any Province In Canada

Thomas Bradshaw, president of the North American Life Assurance Company, told the Ontario Municipal Association Ontario's municipal debt in default is the largest of any province in Canada.

Forty municipalities in Ontario, Mr. Bradshaw said, are in default to the extent of \$96,640,819 in the nearest approach to that figure is found in Quebec where the defaulting debt is \$15,000,000.

"No section of Canada, up to four years ago, has a finer reputation for municipal credit than the province of Ontario," he said. "To-day no section in Canada has a more serious municipal problem on its doorstep than Ontario."

Moose Is Fast Runner

Proved It By Travelling 35 Miles An Hour

How fast is a moose? Ask Charles Mumford of Yarmouth, Nova Scotia. He'll say 35 miles an hour.

While Mumford was motoring north to Yarmouth a young bull moose in the road became frightened by the headlights and started running ahead of the car, maintaining his distance for a time while the machine travelled 35 miles an hour. Coming to a rise, the moose slowed to a 20-mile rate, leaped from the road and became tangled in a barbed wire fence. Mumford and others from the car were able to help the animal escape by shaking the fence.

Switzerland Heads List

Leads All Countries In Annual Consumption Of Milk

Statistics released by the Department of Agriculture show that Switzerland leads all other countries of the world in the annual consumption of milk, with 280 quarts per person. Second place for this distinction is shared by United States and Germany, each of which boasts of 220 quarts per person. Canada ranks next with 200 quarts.

The figures on other large milk-drinking nations also computed annually and per person, are as follows: Great Britain, 120 quarts; France, 100 quarts, and Chile, 50 quarts.

Evidently He Knows

"Sambo," said the magistrate reproachfully to the negro before him, "I cannot conceive of a manner, more cowardly act than yours of deserting your wife. Do you realize you are a deserter?"

"If you knowed dat lady as I does," replied Sambo, "you wouldn't sho' call me a deserter. Ah is a refugee—dat's what Ah is."

Applies To Advertising

If you had a whole hubbel of chain links, it would not pull a load. Put them together in a continuous chain and you have a strong and powerful thing with which to pull a load. So it is with advertising. Link your ads together, run them in a continuous string, week after week and you will produce results.

There are 1,225,700 miles of motor roads in Europe and the British Isles.

It Could Be Done

Midland Gardener Used Only Waste Water For Plants

At the Midland Bank Horticultural Society's show it was remarked that the winner of seven prizes exhibited blooms watered entirely with waste water, bath-water, basin-water; at any rate not fresh tap water, of which he proudly boasted that he had not used a drop in his garden during these months of drought.

It can be done. Therefore it ought to be done—as King Edward was fond of remarking mainly of things that were not done in his time. Do not ask us please, how to get or convey bath water. Either find out, or don't use any water. A moral maxim for horticulturists.—London Daily Mirror.

Super-Race For Alberta

Development of a superior race of people such as has never been known in the world before was pictured as the future of Alberta through the combining of the province's wealth of natural resources and the ideals of the cosmopolitan population which live within its boundaries, by W. R. Hewson, M.P.P., provincial Liberal leader, in an address given at Edmonton.

The United States ships quite a lot of shoe blacking to Africa. The natives probably use it for cold cream.

King George V. once paid \$5,000 for a rare stamp.

Confines Cooking Odors

CANAPAR

Improves flavour of meats, fish and vegetables. Pays for itself many times over. All dealers, or write—

Appelhof PAPER PRODUCTS
HAMILTON, ONTARIO

DENICOTEA

CIGARETTE HOLDER

DENICOTEA Cigarette Holder absorbs the nicotine, pyridine, ammonia and tar and other substances found in tobacco smoke.

Complete holder with refill—\$1.00 postpaid, or from your Druggist or Tobacconist. Dealers wanted everywhere.

NOW OBTAINABLE FROM
Robt. Maynes Co. Limited
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CHANILER & CHANILER, LTD.
Canadian Distributors,
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B. C. Minimum Wage Law

Government Passes Enactments To Protect Employees

Orders establishing minimum wages in British Columbia's mercantile industry will not be changed, Hon. G. S. Pearson, minister of labor, announced after hearing representations for and against certain changes in the orders.

Door-to-door salesmen, working for a company, must receive a minimum of \$15 per week under the mercantile wage order, he announced.

He also said an expert had been instructed to investigate the province's shingle industry with a view to establishing a minimum wage.

The board of industrial relations announced that drug stores would come under both the hours of work and minimum wage orders established for the mercantile industry.

"It has been brought to our attention," said Adam Bell, chairman of the board and deputy minister of labor "that hours of work for employers in drug stores have always been excessive. In many cases the employees have worked 60 hours a week and, in some cases 72 hours a week."

"The board has therefore decided the time has arrived when the hours of these employees shall be brought under regulation and the hours of work act will be brought into effect in relation to drug stores."

"In view of the needs of the public with regard to pharmaceutical supplies, drug stores remain open for periods on Sunday and, so that the business may be given a reasonable time to adjust itself to the new condition, it has been decided to allow a week of 52 hours for registered apprentices, certified clerks and licentiates of pharmacy. This regulation will stand until September 30, 1935."

"The 52-hour week will not apply to other clerks employed in drug stores. For them a 48-hour week is specified."

Minimum wages in the mercantile industry are \$15 per week.

The board also announced it would recommend no change in the controversial order setting a minimum wage of \$12.75 per week for youth in the mercantile industry between the ages of 18 and 21.

In the cases of delivery boys, certain firms had contended they could not pay the minimum wage as young boys could do the work as equally as well and for less wages. The board declared that any attempt to change the order would destroy its whole effect.

The board reported that, as a result of extensive requests from merchants throughout the province, with the exception of Victoria and Vancouver, it had decided to permit an 11-hour working day on Saturday on the condition the 48-hour week should not be exceeded. The concession was granted for the convenience of rural residents.

Did Not Always Pay

Skyscrapers Have Often Proved To Be Costly Publicity

Raymond Hood's death stirs discussion of architecture, functional and skyscraper starks and the skyscraper softened down. There remains the bigger question of what future awaits the skyscraper in any form. How many years will it be before the builders set out once more to out-top their neighbors' towers? Or has an era which began about twenty-five years ago with the Singer Tower and the Woolworth Building come to an end with the Empire State and Rockefeller Center? The death within a short time of Cass Gilbert and Raymond Hood may be symbolic.

Even before the great crash and the great depression the skyscraper was under suspicion from the standpoint of sound economics. It did not always pay for itself as a renting enterprise. A large part of its return was supposed to be in advertising. But for that purpose a skyscraper had to be more than tall. It must be taller or taller. People were not erecting high buildings but higher buildings, primarily for the world to look at and talk about and only subsequently for people to dwell in. The economic collapse has turned this into very costly publicity.—New York Times.

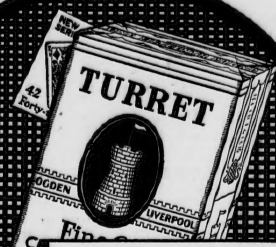
Sergeant—"Did you shave this morning, Jones?"

Recruit—"Yes, sergeant."

Sergeant—"Was your next time stand a bit closer to the razor?"

Ralph Waldo Emerson's wife had three rules for frugal living, and they're good for our present times. They were: Eat it up; wear it out; make it do.

TURRET has the QUALITY that counts - and POKER HANDS too!



It pays to "Roll Your Own" with
TURRET
FINE CUT
CIGARETTE TOBACCO

We recommend "CHANCELER" or "VOGUE" Cigarette Papers

Enemies Of Society

Lawyers Who Aid Criminals Are Scored In United States

An appeal to the American bar to rid itself of undesirable members, of lawyer criminals who advise on methods of committing crime, was the keynote of Earle W. Evans' presidential address to the American Bar Association held in Milwaukee. Declaring U.S. lawyers were to-day the object of "widespread suspicion," and had even been "classed with the most depraved gangsters and racketeers," Mr. Evans said dishonest lawyers were relatively few in number and called for a thorough house-cleaning. His audience at the 1934 annual meeting of the Bar association included distinguished visitors from Great Britain.

Mr. Evans referred to the Rooseveltian new deal and the acute controversy it has aroused among Americans. He said some regarded the new deal as making for prosperity, while others condemned it as unconstitutional, un-American and a barrier to recovery. Mr. Evans welcomed free discussion of policies as a sign of greater public interest in affairs. "Our country's most acute need is leadership to further arouse and direct our people," he said, and he called upon the lawyers to "put aside personal interests and, in the face of cruelly unjust criticism, assume the great burden."

Speaking of the reputation of the legal profession in the United States, Mr. Evans said the public seemingly lacked confidence in lawyers. Society, he said, had lately failed lamentably in the duty of protecting life and property, but did not look to the lawyers for leadership in the suppression of crime. "A thoroughly aroused public," he said, "has already condemned the profession and demands punishment. This condemnation must be indelible, and its application as often is, to lawyers as a class."

Mr. Evans referred to "lawyer criminals"—who he said formed perhaps one-half of one per cent of the profession—as arch-enemies of society. The lawyer criminal, he said, is "an offending creature, usually found in the large centres of population who advises clients how to commit crime with the minimum of risk of detection, arrest, prosecution and punishment." The small minority of lawyers in this class, Mr. Evans said, had given the whole American bar a bad reputation.

Between 1300 and 1400 A.D. bubonic plague killed one-fourth of Europe's population.

Life has been pretty good to him if he has lived fifty years in a small town and everybody calls him dad.

WHEN YOUR DAUGHTER COMES TO WOMANHOOD

Most girls in their teens need a tonic and regularity. Give your daughter Lydia E. Pinkham's Vegetable Compound for the next few months. Teach her how to guard her health at this critical time. When she is a happy, healthy wife and mother she will thank you. Sold at all good drug stores.

Lydia E. Pinkham's Vegetable Compound

An Heroic Epoch

Important Part That Women Played In Adventurous Days Of Canada's Discovery

The heroic epoch which saw the discovery of Canada was peopled by many extraordinary characters. The women played rather a curious role. Carried away by the wave of enthusiasm which swept over France for the new world, several women of the French aristocracy accompanied their husbands on that ill-fated voyage, under Roberval, from the port of La Rochelle on April 16, 1542, for Canada.

They thought either to enliven their French grace, the seigneuries to be established in the world after the style of the old, or to help put the yoke of civilization on the prodigious untamed forces of the unknown continent.

The character of the women of St. Malo seems to challenge in its coldness and reserve the daring of the corsairs, the explorers, the sea dogs, with a courage which equals theirs, and strikes a kind of eternal balance. These men, victims of tempests, of fortune's whims, now at the height of success, now plunged in deepest despair, it seems they needed to temper their bold and restless spirits in the calm of these women's souls, these women with their cold impassive Catherine.

Catherine des Granges, wife of Jacques Cartier, was typical of her compatriots. The only existing portrait shows her with a calm face, eyes of deep grey, the color of clouds at twilight. Catherine was at the same time practical and economical. The day after her husband set sail on his first voyage for Canada, April 21, 1534, she had planted in their orchard 20 sturdy apple trees, 60 green grape fruit trees and several other hardy fruit trees, all these in a warm spot protected from the winds of the sea.

Later they bought the Domain of Limoilou. The Domain of Limoilou, still buffeted by sea winds, as when Cartier studied old maps there and wrote one of the worst he had discovered, is about half a mile from the coast. A true explorer's home, it stands on a height of land which dips down on one side of St. Ives, and on the other to the ocean. There Catherine waited to welcome her captain home, in the light haven on the wild coast of Brittany.

What Does Your Handwriting Reveal?

The author of the fascinating series of articles on Character Reading from Handwriting, appearing in this paper, will tell you your weak points and your strong traits. And perhaps you have some friends whose real character you would like to know? Send specimens of the writing you wish to be analysed, stating birth-date in each case. Enclose 10c coin for each specimen, and send with the stamped addressed envelope, to Lawrence Hibbert, Grapho-Analyst, c/o Winnipeg Newspaper Union, 175 McDermot Ave., Winnipeg, Man.

Huge Lot Of Bread

Mayor William Stewart of Toronto was presented with a 670-pound loaf of bread, baked in Canada with Australian wheat. It was presented by L. R. MacGregor, Australian trade commissioner. The loaf was exhibited at the Canadian National Exhibition.

The natives of Java sleep on American mattresses.

Little Helps For This Week

"He that abideth in me and I in him bringeth forth much fruit." John 15:5.

"Let the beauty of the Lord our God be upon us." Psalm 90:17.

As some rare perfume in a vase of clay
Perfumes it with a fragrance not its own.
So, when 'Thou dwellest in a mortal soul,
All heaven's own sweetness seems about it thrown.

Some glances of real beauty may be seen in their faces who dwell in true meekness. There is a harmony in the sound of that voice to which Divine love gives utterance, and some appearance of right order in their temper and conduct whose passions are regulated.—John Woolman.

I believe that no Divine truth can dwell in any heart without an external testimony in manner, bearing, and appearance, that must reach the witness in the heart of the beholder and bear an unmistakable, though silent, evidence to the eternal principle from which it emanates.

Link With The Past

Blacksmith, Who Is Said To Have Helped Jesse James, Is Dead In Ontario

George Kydd, 82, resident of Port Arthur for many years and well known as a blacksmith and farmer throughout Ontario and mid-western states, is dead. He is generally credited with being the blacksmith who put shoes backwards on Jesse James' horses in order to confuse a posse trailing the bandit.

He was born in Jallabadi, India, in 1842, the son of Sgt.-Major John Kydd, of Cawnpore, and served for a time with his father's regiment, the 2nd Madras Fusiliers. He was discharged from the army in 1863, came to the United States and lived in Pennsylvania before moving to Ontario.

THE RHYMING OPTIMIST

By Aline Michaelis

MEMORY'S FRAGRANCE

Sometimes I complain that I cannot forget,
I would thrust from my mind all old memories;
What were life without laughter of dear, vanished days
And the sunlight of love which once brightened its ways?
All the past was not fashioned of the sweetest songs;
There was sorrow, sometimes; there were trouble and wrong.
Yet the hours of time have so mellowed those hours
That the whole when recalled, had the fragrance of flowers.
And that fragrance, drift down life's age-shaded years,
Is a thalman, hallowing the folly of fears.
Sometimes I have fancied forgetting in haste,
Yet the memory of dawn may still brighten the West.

Lady Visitor—"My, my, who are those vicious looking people? What are they in for?"

Warden—"Them's me wife and two daughters, ma'am; we use that for our sitting-room."

Fire Danger In Schools

Says Many Schools In Canada And U.S. Are Fire Traps

Alfred Fleming, New York, supervisor of conservation in the United States national board of fire underwriters, said many schools in Canada and the United States are fire traps. Mr. Fleming, speaking at a luncheon of the Canadian Fire Marshals' Association and the Dominion Fire Prevention Association, declared "six and a half schools burn every day of the year" in Canada and the United States.

School For Churchill

The farthest north public school building in Manitoba is being erected in Churchill by Churchill residents. A male teacher will be sent north by Manitoba department of education as soon as the building is completed. Twelve children are already enrolled as pupils.

Girls seem to alter from year to year, mentions a seaside dweller. But the men look just the same.

FALSE TEETH

Dr. Werrett's Powder holds false plates so firmly and comfortably in place for 24 hours—they actually feel natural—eat, laugh, sing without fear of any slipping. Prescribed by world's most eminent dentists—they know it's the best—just sprinkle on. Inexpensive—any drugstore.

PRINTING PLANT

WANTED TO PURCHASE
Gordon Presses

FOR PRIVATE PRINTING PLANT

7-11 Pearl — 8-12 — 10x15
12x18 GORDONS

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Stop Food Wastage
HEAVY PARASOL WAXED PAPER
Get the Green box. Keep it in your kitchen always. Inexpensive, any hardware store.
Appelhof PAPER PRODUCTS
HAMILTON, ONTARIO

for DANDRUFF
and Falling Hair, use Minard's Lining Lotion.
Clean Head and Glossy Hair
MINARD'S "KING OF PAIN" LINIMENT

I WAS A SLAVE TO HOUSE-CLEANING CHORES UNTIL I USED



It gets rid of dirt easily and quickly, no hard rubbing and scrubbing...

UNPLEASANT cleaning jobs are easy when you use Gillett's Pure Flake Lye. It actually washes the dirt away. Gets right down to ground-in grime! Use a solution of 1 teaspoonful dissolved in a quart of cold water. Off comes the dirt! And you do no hard rubbing!

Keep Gillett's Lye on hand for all your cleaning. Use it for toilet bowls, toiletars, under-drains. It kills germs, destroys odors, and never harms enamel or plumbing. Your grocer sells Gillett's Lye. Ask him for a tin—today.

*Never dissolve lye in hot water. The action of the lye itself heats the water.

FREE BOOKLET—Get your copy of the new edition of the Gillett's Lye Booklet—it tells you dozens of ways to make house cleaning easier by using this powerful cleanser and disinfectant. Also contains full information for soap making, thorough cleaning and other uses on the farm. Address: Standard Brands Limited, Porter Avenue & Liberty Street, Toronto, Ontario.

GILLET'S LYE EATS DIRT

Canadian Composers

Need Of A Dominion-Wide Organization Is Stressed

The need of a Dominion-wide organized movement to found a Canadian performing right society for the benefit of Canadian composers was put forward at Toronto by John M. Elson, at the dinner of the Canadian College of Organists. The college was urged to give its support to an effort which is to be made to found such an organization.

No rain has fallen on some farms in the Lake Rudolph district of Kenya Colony for three years.

IT'S LIVER THAT MAKES YOU FEEL SO WRETCHED

Wake up your Liver! No Calomel necessary

For you to feel healthy and strong, your liver must first be healthy. If it is not, you will feel weak, nervous, and generally unwell. It is the liver that makes you feel so wretched. It is the liver that makes you feel so tired. It is the liver that makes you feel so sick. It is the liver that makes you feel so miserable. It is the liver that makes you feel so alone. It is the liver that makes you feel so lost. It is the liver that makes you feel so empty. It is the liver that makes you feel so lonely. It is the liver that makes you feel so sad. It is the liver that makes you feel so despairing. It is the liver that makes you feel so hopeless. It is the liver that makes you feel so helpless. It is the liver that makes you feel so powerless. It is the liver that makes you feel so insignificant. It is the liver that makes you feel so small. It is the liver that makes you feel so alone. It is the liver that makes you feel so lost. It is the liver that makes you feel so empty. 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Calgary Dry

The West's Finest Ginger Ale

We admit it's a truly fine drink . . . The constant demand proves it . . .

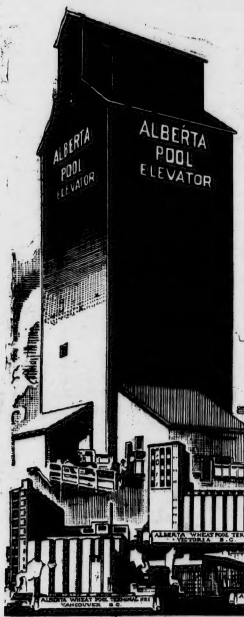
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AND
CRUSH Rickey

Insist on Genuine
BUFFALO BRAND



Following An Ideal



THE builders of Alberta Pool Elevators, the farm men and women who put their money, their time and their energy into the project, had definite ideas before them.

They wanted a co-operative concern, first and foremost, operating on the basis of a public utility, with the profit motive secondary to that of equity and service, and built upon the foundations of co-operation as established imperishably by the pioneers of the movement.

These ideals and principles have been followed as closely as possible by Alberta Pool Elevators. It is the ambition of the organization to make this co-operative enterprise respected and trusted by all grain growers, its operations an open book to its patrons and its standing built on widespread confidence. In its broad sense, confidence is the foundation of all human relationships which possess the quality of endurance. The growth and life of any institution depends on the confidence it inspires and commands and can hold.

There is no more unanswerable way of expressing confidence in the worthiness of the ideals and objectives of this movement than by deliveries of bushels—wagon loads and car loads of grain to

ALBERTA POOL ELEVATORS

PHONE 82

among the most
nourishing beverages,
properly brewed Beer
ranks with the highest.
DISTRIBUTORS LTD.

Agents for the Brewing Industry of Alberta.

BASSANO

This advertisement is not intended by the Alberta Liquor Control Board or by the Government of the Province of Alberta.

Town & District

Messrs Jones, Eglose, Marcy, Gove, Col Lewis, James and D. Osler attended the Gen. Ross meeting in the Memorial Hall at Calgary on Monday evening.

The town's irrigation system will close down for the season on Thursday, September 20. The reason for closing down is not only to fear that a heavy frost might come and damage the water pipes, it is particularly requested that everybody water the trees in front of their houses before the water is shut off.

The local duck hunters are shining up their guns and looking over the ammunition they have left from last year in preparation for the opening of the duck season next Saturday at noon.

September usher in the busy months of fall and winter. Harvesters work from dawn till dusk; the duck hunters vacation will begin this weekend, but everybody else is back at work. The house keeper stirs her preserves on the kitchen stove, or bends over the whirling sewing machine, stocking pantry shelves and the family wash-dishes against the long winter months, and making home comfortable and cheery to withstand the chill dullness of the approaching season.

L. Leavens, the Royal Bank clerk who shot himself at Didsbury last week, was well known in Cluny and Gleichen. With his parents he resided in Cluny for some years. While there he attended high school in Gleichen and later was employed on the bank staff here. He was clever and no doubt if he had lived would have risen high in bank circles.

Father McCormick accompanied by C. Walls attended Mass for the late Father MacAdam, held in Strathmore last week.

The old Indian dance hall located at North Camp, is no more the Indians having torn it down. The round building was erected some 40 years ago and was reputed from time to time nevertheless the ventilation was excellent as there were plenty of cracks in the walls. During the summer season when the doors were not locked the cattle used the place to keep cool. No doubt the old hall held a soft spot in the hearts of many a buck, for many of them must have popped the question to the tune of the tom-toms. The Indians now find their new hall just about fills the bill for dances and meetings, hence the disappearance of the old hall.

WANT THE NEWS

There is scarcely a week passes but some will ask "How much will it cost to put this in the paper?" having reference of course to a piece of news. News costs nothing, except to the publisher of the paper upon which it is printed and office expenses in producing the newspaper—the publisher in turn must make his revenue from the sale of advertising space in his journal. Only news of an event at which an admission is to be charged or a collection made for monetary gain, does the publisher of the average weekly newspaper ask payment, for in such cases news becomes in reality an advertisement.

Several weeks ago, Mrs. Olivia Dionne of Corbiel Ontario, gave birth to quintuplets—this was news, details of which were sought from all parts of the world—it was something unusual, yet a brother-in-law of Mrs. Dionne telephoned a newspaper at North Bay telling them of the incident, knowing it was an unusual happening, and asked how much it would cost to have an item put in the paper about it. It was one of the biggest news stories of the year!

We are not expecting the birth of quintuplets to become frequent news, but there are often happenings going on in and around Gleichen that are items of news which never get into any newspaper because we are not tipped off to them on the one hand, and because on the other hand, some people have the idea that anything going into the press has to be paid for. If any reader has any news suitable for The Call send it in or let us know so that we can get the particulars and make the write-up. News costs you nothing for insertion in your local paper.

(Continued from Page 1) THE CROP TESTING PLAN 1934 SEASON RESULTS

officially stated, they are ready to give to any and all who are prepared to devote time and energy in assisting towards the worthwhile object of the improvement of the quality of the agricultural products of Canada.

ANOTHER TRAVEL BARGAIN TO EASTERN CANADA

From stations Port Arthur, Ont. and west to Stations Sudbury and East SEPT. 21 to OCT. 2

Return Limit
30 DAYS
In addition to date of sale
Good in Coaches
with additional charge
For Tourist Sleepers
Apply local agent
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WILL BE IN GLEICHEN
EVERY MONDAY
At The McKay Hardware
Good Watch, Jewellery and
Clock Repairing
A Complete Line of
Jewellery in Stock
At All Times
P. B. DISCHER,
Jeweller - Gleichen

NOTICE

The irrigation water will be shut off for the season on September 20, 1934. All users kindly water the trees in front of their properties before that date.
M. MURRAY, Sec.,
Town of Gleichen.

"I decided that OUR FLEET OF 'LIFE SAVERS CARS' BE EQUIPPED WITH FIRESTONE TIRES!"

One station of Life Savers Cars is equipped with Firestone tires.

FOLLOW the example of fleet owners such as Life Savers Ltd., whose Vice-President, M. B. Bates, learned from actual experience and careful cost records that Firestone tires give the most dependable and economical mileage.

Put Firestone Tires on your car now and get the benefit of the extra Firestone features that give 25 to 40% longer tire life at no extra cost. See the nearest Firestone Dealer today.

2 EXTRA CORD PLYS UNDER THE TREAD

Firestone
High Speed TIRES

The auction sale of J. Drinnan's household effects, which took place Saturday afternoon was well attended and very good prices were obtained. T. H. Beach was the auctioneer. After the sale Mr. Drinnan left for Calgary. He and Mrs. Drinnan expect to locate in Vancouver.

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